



Good evening!

In our last article for the Crawley Town match, we gave an update on what the Supporters' Trust have been up to since the end of last season. This article focuses on some of the work which the merchandise team have been doing since the end of last season getting our range of merchandise fully re-stocked and also designing and ordering new items for the coming season.

We believe the range of merchandise we're able to offer supporters is the envy of most non-league clubs and we will continue to work hard to offer our fans as wide a range of Dulwich Hamlet merchandise as we can. Unfortunately there are always some items we would love to offer in the shop, but given that sometimes a minimum order could be in the 1000's we are simply not in a position to stock them.

It's great that we are able to bring you a wide selection of merchandise but more importantly, as our Chair Alex Crane highlighted in our last programme article, it brings in a significant amount of extra revenue to help the Football Club so we encourage you to spend your money wisely in our shop!

Some of this season's new products are on sale tonight. The first of our 125 anniversary range celebrating the friendship between us and our German friends, Altona 93, is available now in the form of a mug priced at £5.00. This incorporates a special logo we have commissioned as part of the anniversary celebrations and was very popular with fans at the Crawley game. The range is planned to include pin badges, patches, a limited edition friendship scarf and t-shirts, with a percentage of the profits going towards the Inter City 125 fund.

Owing to popular demand we have reintroduced the 'Moral Victory'. This is limited to 100 pieces so make sure if you didn't buy one the first time (or lost it on your travels!) that you grab one quick. If there any other items we previously stocked that you like to see back, then let us know and we'll see what we can do. We received many requests for snapback caps last season and we're hoping to have these in soon.

We're looking to expand our children's range. We already have polo shirts with the Club crest in various colours alongside t-shirts, scarfs and we hope to have trucker hats soon that will be exclusively available in children's sizes. Also, if you're a fan of cute looking objects then please come and check out the new replica shirts for 6 year olds!

Talking of the new replica shirts, unsurprisingly they are proving extremely popular with our supporters. The stall outside the mega-container at the Crawley game was extremely busy throughout the night and several sizes are already running low. However, we are in the

process of placing another order shortly and we expect to be back at full stock sometime in early September.

Adult shirts are priced at £40 and sizes range from small to XXXL. Youth shirts range from age 6 to 14 years and are priced £30. DHST members and the Club's season ticket holders are reminded that they will be able to purchase an adult replica shirt for £35 at any of the pre-season games on production of a valid membership card or email confirmation of membership status (if a Trust member) or a valid season ticket.

Adult membership is only £10 per year and £5 for concessions (seniors+60, full-time students, unemployed), so why not join up at the Supporters' Club shop today or online at www.dhfcshop.co.uk and get yourself £5 off your replica shirt purchase.

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